

7 Ways to Deliver Your Digital Transformation Strategy at Speed

1 VISUALIZE PERFORMANCE

Digital transformation initiatives are difficult to measure.

Half of all strategic initiatives fail.
– PMI: Pulse of the Profession 2018



YOU NEED a strategic dashboard giving you dominion over your digital transformation, showing real-time visibility into financials, performance, and investments from across your enterprise.



2 GET STRATEGIC

Organizations struggle to link execution to strategy and lack clearly defined objectives and milestones to measure progress.

Only 13% of companies successfully execute the strategy they set for a given year.
– www.thirteensbook.com



YOU NEED integrated, dynamic roadmaps that your organization can use to manage, track, and execute digital transformation enterprise wide.



3 CONNECT PRODUCTS AND TECHNOLOGY

Companies are going to bed as manufacturers and are waking up as technology companies – and even the simplest products are going digital.

IoT projects can deliver a return on investment in as little as 4 months.
– McKinsey



YOU NEED to leverage your business operating model to understand and easily visualize the links between products and their underlying technology to anticipate risks, identify launch/revenue delays, and uncover new opportunities within existing capabilities.



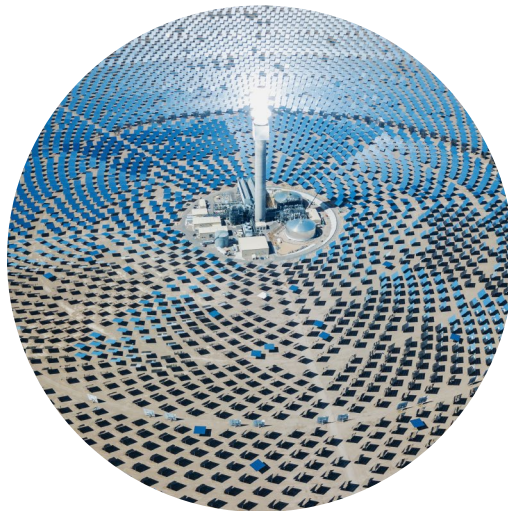
4 ENGAGE CUSTOMERS

Innovation is the lifeblood of an organization, and the heart that drives it is digital transformation.

Strong innovators are more satisfied with their return on investment compared to weak innovators (90% versus 24%).
– Boston Consulting Group



YOU NEED to automate your internal innovation processes to deliver new, connected products and supporting services.



5 PICK WINNERS

Many organizations say yes to everything. Their portfolio gets clogged with lower-value initiatives, wasting precious resources.

Only 11% of firms have the resources they need for their company's strategic priorities.
– HBR



YOU NEED the ability to plan, analyze, and prioritize investments while optimizing resource capacity in the context of your entire portfolio.



6 REDUCE CYCLE TIME

When the cost of delay for a single day could be millions of dollars, it's critical to deliver to market on time.

79% of strong innovators reported that they have properly digitized innovation processes, only 29% of weak innovators made the same claim.
– Boston Consulting Group



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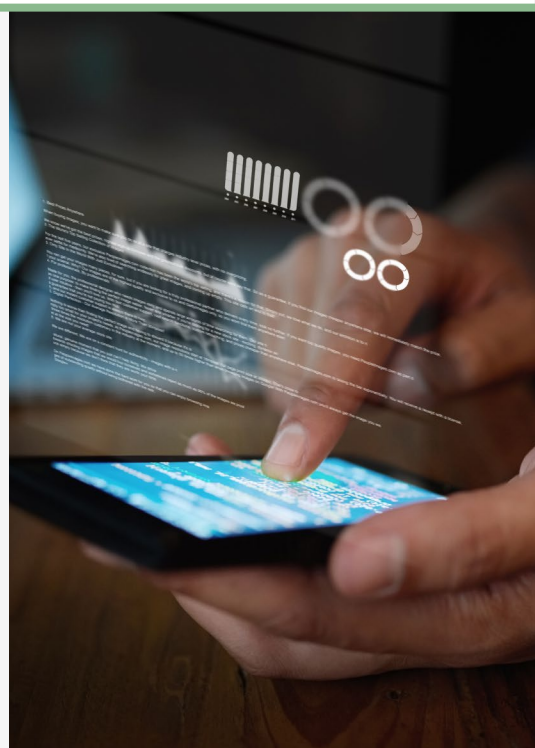
7 OPERATE AT SPEED

To increase productivity, you can't simply ask your people to work longer and harder.

84% of executives say that organizational agility is necessary to succeed in digital transformation. Yet only 27% consider their organizations as highly agile.
– Forbes Insights/PMI: Achieving Greater Agility: The Essential Influence of the C-Suite



YOU NEED flexibility to allow teams to choose the right tools and adapt their methodologies to the work, with enough oversight to ensure that everyone is contributing to the broader strategy.



To take a deeper dive into how work and resource management can support your digital transformation efforts visit [Planview.com/WRM](https://planview.com/WRM) or [Planview.info/DigitalTransformationEbook](https://planview.info/DigitalTransformationEbook)